



Sehr geehrter Herr Mustermann,

**Want to replace your encoder?**

We provide expert guidance on solving challenges and support you all the way through to installation and commissioning.

Our production capabilities range from custom single-unit manufacturing to large-scale series production, all executed in a one-piece flow based on our proprietary LeanQ philosophy. Our premium industrial encoders stand out for their exceptional reliability and swift delivery times.

**Do you currently use an encoder from another manufacturer?**

**Now is the time to switch!**

We maintain an extensive database of competitor encoders, meticulously compiled over several decades. Our technical experts are ready to assist you in identifying the perfect Wachendorff encoder equivalent to meet your needs.

**For reliable and precise solutions, trust  
Wachendorff – The Encoder Experts !**

Just give us a call or send us an e-mail:

[Support and technical advice](#)

---

**Or visit us at one of the coming trade fairs:**

We would be happy to talk to you there in person.



### **bauma Munich**

**07.04.25 - 13.04.25**

Visit us at the BAUMA  
from 07.04.25 - 13.04.25  
Hall A2, Booth 327  
in Munich at the CiA joint stand.

---



### **AHTD - Spring Meeting 2025**

**09.04.25 - 11.04.25**

Visit us at AHTD - Spring Meeting 2025  
Association for High Technology Distribution  
from 09.04.25 - 11.04.25  
at Atlanta, Georgia

---



### **Automate 2025 Detroit**

**12.05.25 - 15.05.25**

Visit us at Automate 2025 in Detroit  
from 12.05.25 - 15.05.25  
in Detroit, Michigan  
Booth #446

---



### **Converters Expo**

**20.05.25 - 21.05.25**

Visit us at Converters Expo  
from 20.05.25 - 21.05.25  
in Green Bay, Wisconsin

---

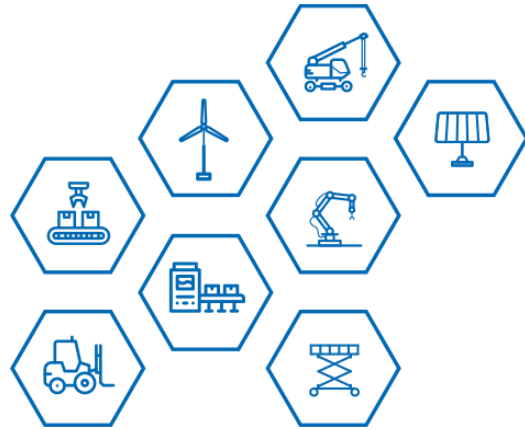
Further trade fair dates

---



**Industry solutions with Wachendorff encoders and systems:**

- Mobile working machines
- Wind energy
- Cranes
- Aerial rescue vehicles
- Automated guided vehicle
- Industrial automation
- Heavy Industry
- Markers and labeling machines



### Industry solutions

Further reference projects can be found here.



### Further reference projects

If you have any questions - our sales team will be happy to help you.  
Give us a call or send us an e-mail.

### Your contact persons

Best regards  
Your



## **Steffen Negeli**

Head of Product Management

E-Mail: [sne@wachendorff.de](mailto:sne@wachendorff.de)

---

Wachendorff Automation GmbH & Co. KG

Industriestr. 7

65366 Geisenheim,

Germany

[www.wachendorff-automation.com](http://www.wachendorff-automation.com)

[sales-wa@wachendorff.com](mailto:sales-wa@wachendorff.com)

Fon: +49 6722 9965-25

Local court Wiesbaden HRA 8377

General Manager: Robert Wachendorff

General partner: Wachendorff GmbH (Local Court Wiesbaden, HRB 20054)

You are receiving this e-mail to [marketing.wa@wachendorff.de](mailto:marketing.wa@wachendorff.de) as a customer or interested party of Wachendorff Automation GmbH & Co. KG. If you no longer wish to receive our quarterly newsletter, you can unsubscribe here: [Unsubscribe](#)

You can view our privacy policy here: [Privacy policy](#)

---



Copyright 2025

[Unsubscribe](#)